

1st Annual AFCEA SILICON VALLEY CYBER & IT SUMMIT
For
NASA AMES, MOFFETT FIELD, AND NORTHERN CALIFORNIA



2024 EXHIBITOR PROSPECTUS

Thursday, November 7, 2024

About the AFCEA Silicon Valley Cyber & IT Summit:

Network and share your product capabilities at the 1st Annual AFCEA Silicon Valley Chapter's Cyber & IT Summit set to be held at the 63rd Readiness Division Building on Moffett Field on Thursday, November 7, 2024. The event is open to all businesses that have information technology, cybersecurity, cloud, and artificial intelligence capabilities. The expected attendance is more than 200 from NASA Ames, Moffett Field Air National Guard/Military Units, as well as AFCEA Silicon Valley Members. AFCEA Monterey Chapter, AFCEA Northern California Chapter, and San Francisco Chapter members will also be invited to attend.

Along with the Exhibit Hall, the summit will feature multiple Speaker Sessions throughout the day.

About the AFCEA Silicon Valley Chapter

The Silicon Valley AFCEA Chapter serves its members by providing a networking venue and a positive exchange of information by leveraging the bay area's entrepreneurial innovators, IT industry and government. The chapter's vision is to be the bay area's premier information technology, communications, and electronics association for professionals and entrepreneurs in the IT industry, academia and government.

The chapter serves the local, state, federal agencies and military communities. The chapter focuses on Communication Systems as they pertain to unified communication and collaboration, security, and information assurance. The chapter enriches its membership through regularly scheduled events at locations throughout the Chapter region, as well as fund raising activities to bolster ongoing awards and scholarship programs.

Exhibiting Opportunities

Opportunities and Pricing: (Please put a check mark by the package that you are reserving)

AFCEA Silicon Valley Cyber & IT Summit: 11/7/24

Platinum Partnership Package: \$2,995

Gold Partnership Package: \$1,995

Silver Partnership Package: \$1,495

Platinum packages include:

- Premium end-cap demonstration space closest to attendee traffic
- 4 exhibit passes for company personnel
- Speaking slot available as part of the agenda
- Premium signage near food
- Will be first stop on any VIP walkthroughs
- One-page company advertisement in exhibit guide
- Logo placement on program webpage
- Logo in printed exhibit guide handed out to all attendees
- Company description in exhibit guide (up to 80 words)
- Pre-event promotional activity to all attendees
- Post-show attendee list (opt-in)

Gold Packages include:

- Premium demonstration space closest to attendee traffic
- 3 exhibit passes for company personnel
- Logo placement on program webpage
- Logo in printed exhibit guide handed out to all attendees
- Company description in exhibit guide (up to 60 words)
- Pre-event promotional activity to all attendees
- Post-show attendee list (opt-in)

Silver Packages include:

- Demonstration space at the event
- 2 exhibit passes for company personnel
- Logo placement on program webpage
- Company description in exhibit guide (up to 40 words)
- Pre-event promotional activity to all attendees
- Post-show attendee list (opt-in)

*Amenities Include: standard electrical drop, table/chairs for all listed packages

Reservation Contract – AFCEA Silicon Valley Cyber & IT Summit

(completed contracts should be sent to: contract@federaltrainingpartnership.com or fax to 800-858-3950)

COMPANY NAME: _____

Charge credit card \$ _____ for AFCEA Silicon Valley (Please Circle) exhibitor package.

Charge credit card \$95 for _____ extra company rep passes.

MC VISA AMEX Expiration: _____ / _____ CSC/Security Code : _____

Credit Card #: _____ Card Holder Signature: _____

Contact Name: _____ Telephone: (_____) _____

Email: _____

CC Billing Address: _____

Street City State Zip

Binding Contract. This contract when signed by industry partner and accepted and executed by Federal Training Partnership, constitutes a legally binding agreement and is binding to their perspective representatives.

Payment Terms. Advance payment is required for any partnership or exhibit packages and/or sponsorship.

Cancellation by Partner. Cancellations must be in writing and shall become effective when received by Federal Training Partnership. In order to receive a refund of any funds, written notice must be received by Federal Training Partnership no later than 60 days prior to the conference date. Industry Partner will receive no monies refunded within 60 days of conference date.

Attendance. Federal Training Partnership makes no representations or warranties with respect to the demographic make-up, volume of exhibitors and/or number of attendees at this conference.

Connectivity. Federal Training Partnership is not responsible for any internet, wifi or other associated issues from the industry partner.

Liability. Industry Partner agrees that Federal Training Partnership, the government hosting organization, the virtual platform, its owners and its management company, and their respective employees are not liable for any issues resulting from industry partner not uploading or logging into the event platform. The Industry Partner assumes the entire responsibility and liability for losses, damages, and claims arising out of activities virtual platform and will indemnify, defend, and hold harmless Federal Training Partnership and its employees from any such losses.

Event Cancellation and Postponement. Federal Training Partnership, the government, the sponsoring/hosting organization, in their sole individual discretion, reserve the right to cancel or postpone this event at any time without any liability for the fulfillment of this contract and all fees paid by Industry Partner shall, in the sole discretion of Federal Training Partnership, be either credited to a future event or refunded on a prorated basis (minus any direct costs and overhead expenses). If the event or part thereof is cancelled or postponed for any reason beyond the control of Federal Training Partnership such as, but not limited to, damage or destruction to venue buildings, war, riots, strikes, fire, floods, pandemics, weather, termination by sponsoring/hosting organization, acts of government, terrorism, or acts of God, or the breach or termination of the venue contract, then Federal Training Partnership is not obligated to refund any fees. In any such case, credits from the event postponement or cancellation must be used within 12 months of the original postponement/cancellation dates. After 12 months a credit on account will be considered earned by Federal Training Partnership and non-refundable.

No Show. Any Industry Partner that fails to upload content to and/or staff a virtual display in their assigned space by the designated set up time of the Showcase shall be considered a no-show and shall forfeit any fees paid.

Billing. The Industry Partner is responsible for making payment(s) when due and Federal Training Partnership is not responsible for collecting payments from third parties or payment processing services. This contract and reservation may be cancelled by Federal Training Partnership for failure to make payment in full when due.

Signature: _____

Print Name: _____