

TechNet Pacific Northwest



26 - 27 Feb 2025 | American Lake Conference Center - JBLM | Tacoma, WA

Formerly the Enabling Distributed C2 Symposium

Exhibitor Prospectus

The AFCEA Pacific Northwest Chapter invites you to join us as a sponsor, exhibitor, or attendee at TechNet Pacific Northwest (formerly the Enabling Distributed C2 Symposium) set take place at the American Lake Conference Center - JBLM North on Wednesday 26 - Thursday 27 FEB 2025.

The primary objective of this event is to enhance the knowledge of cyber, IT, and communications warfighters serving in the Pacific Theater on a variety of cybersecurity and IT topics. The overall goal of TechNet Pacific Northwest is to equip and enable leaders with the knowledge necessary for making informed decisions based on the most recent advancements in artificial intelligence (AI), cloud computing, cybersecurity, data management, information technology (IT), intelligence, and networking.



NETWORK with JBLM Pacific Forces Senior Leaders, Key personnel from the Army and Air Force, as well as Washington Army National Guard, Washington State Guard, and Washington Air National Guard personnel from nearby Camp Murray. Over 450 attendees participated in the 2024 event.

ATTENDEE SAMPLE Titles & Job Titles

Commander, Commanding Officer, Deputy Commanding Officer, I Corps Assistant Chief of Staff G6, Chief of Cybersecurity, Director, I Corps G6 Mission Support, Director - JBLM Network Enterprise Center (NEC), Director of Innovation, CIO Navy Region NW, CIO, CIO/G6, Deputy CIO, Operations Chief, Plans Chief, OIC Cyber, Joint Cyber C2 Integration Chief, Brigade Engagements Officer, Senior Command Representative (SCR), G6 Staff Officer, Cyber Operations, Division Network Engineer, Program Manager, OIC Cyber Integrations, Cyberspace Plans Manager, IT Specialist.

ATTENDEE SAMPLE Commands & Units

I Corps G6, JBLM Network Enterprise Center (NEC), 7th Infantry Division G6, 22d Corps Signal Brigade, 51 ESB, Madigan Army Medical Center, 62 Air Wing, 627th Communications Squadron, Western Air Defense Sector (WADS), 3d Radio Bn (USMC), NAVFAC NW, US Army Japan, National Guard, Washington Air National Guard, 262 Cyberspace Operations Squadron, Washington Military Department.

ABOUT JBLM

Joint Base Lewis-McChord (JBLM) became one of 12 joint bases across the Department of Defense in 2010 when Fort Lewis and McChord Air Force Base merged. Joint Base Lewis-McChord is a strategically vital, joint force power projection platform. The installation hosts I Corps, 7th Infantry Division, the Network Enterprise Center (NEC), Madigan Army Hospital, 62nd and 446th Airlift Wings, Western Air Defense Sector, and more. Joint Base Lewis-McChord supports more than 40,000 service members, including active duty, National Guard, and reserve members, approximately 14,000 full-time civilian employees — including Department of Defense contractors and other civilian employees.

Exhibit & Sponsor Opportunities

OPPORTUNITIES & PRICING

TechNet Pacific Northwest: 2/26/25 – 2/27/25

Diamond Reception Sponsor & Exhibit Package:	_____	\$7,500.00 (2 Available)
Diamond Lunch Sponsor & Exhibit Package:	_____	\$5,995.00 (2 Available)
Diamond Lanyard Sponsor & Exhibit Package:	_____	\$4,995.00 (2 Available)
Platinum Digital Program Sponsor & Exhibit Package:	_____	\$3,995.00 (3 Available)
Gold Event Sponsor & Exhibit Package:	_____	\$2,995.00
Silver Event Sponsor & Exhibit Package:	_____	\$2,395.00

Diamond Reception / Lanyard / Lunch Sponsor & Exhibit Package

- Recognition on Signage for selected sponsorship
- Drink tickets with company logo to be distributed to attendees (Reception Package)
- Logo on symposium lanyard that will be handed out to all participants (Lanyard Package)
- Provide lunch for C2 Attendees on Day One or Day Two (Lunch Package)
- Full page ad included in the Digital Event Program.
- Logo included on attendee registration page.
- Eligible for 30-minute speaking session on main agenda (while slots are available).
- 6 foot table, 2 chairs, surge protector, basic electrical power, and WIFI.
- Up to 3 Exhibit Reps.
- Sponsor recognition during opening remarks on both days.
- Logo on Thank You to Our Event Sponsors Posters.
- Logo and company description in Exhibit Guide.
- Opt in attendee list.

Platinum Digital Program Sponsor & Exhibit Package

- Logo on the main page/cover of the Digital Event Program.
- Full page ad included in the Digital Event Program.
- Logo included on attendee registration page.
- Eligible for 30-minute speaking session on main agenda (while slots are available).
- 6 foot table, 2 chairs, surge protector, basic electrical power, and WIFI.
- Up to 3 Exhibit Reps.
- Sponsor recognition during opening remarks on both days.
- Logo on Thank You to Our Event Sponsors Posters.
- Logo and company description in Exhibit Guide.
- Opt in attendee list.

Gold Event Sponsor & Exhibit Package

- Logo included on attendee registration page.
- Eligible for 30-minute speaking session on main agenda (while slots are available).
- 6 foot table, 2 chairs, surge protector, basic electrical power, and WIFI.
- Up to 3 Exhibit Reps.
- Sponsor recognition during opening remarks on both days
- Logo on Thank You to Our Event Sponsors Posters.
- Logo and company description in Exhibit Guide.
- Opt in attendee list.

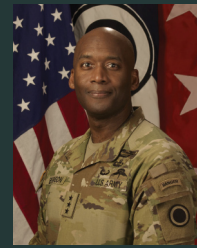
Silver Event Sponsor & Exhibit Package

- Logo included on attendee registration page.
- 6 foot table, 2 chairs, surge protector, basic electrical power, and WiFi.
- Up to 2 Exhibit Reps.
- Logo and company description in Exhibit Guide.
- Opt in attendee list.

2024 Featured Speakers



Major General Christopher Eubank
Commanding General, NETCOM



Lieutenant General Xavier Brunson
Commanding General, I Corps and
Joint Base Lewis-McChord



Colonel Kent Park
Joint Base Garrison Commander
Joint Base Lewis-McChord



Colonel Rett Burroughs
Chief Information Officer and G6
I Corps



Colonel Julia Donley
Brigade Commander
21st Signal Brigade



Colonel Daniel Duncan
Deputy Chief of Staff for Sustainment (G4), I Corps
Joint Base Lewis-McChord



Colonel Patrick McClintock
Commander, 62d Operations Group
Joint Base Lewis-McChord



Colonel Stuart McMillan
Project Manager for Tactical Network (PMTN)
at the Program Execute Office for Command,
Control, Communications-Tactical (PEO C3T)

Previous Sponsors



Reservation contract

3RD ANNUAL

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