

AFCEA BELVOIR  
INDUSTRY DAYS 2025

**PREPARING FOR THE  
DIGITAL FUTURE**

*Empowering Defense  
Innovation to  
Dominate through  
Cutting Edge  
Technology*

WWW.ABID2025.COM



AFCEA BELVOIR  
**INDUSTRY  
DAYS**

Hilton Alexandria  
Mark Center  
**May 19-21**

[ABID@FederalTrainingpartnership.com](mailto:ABID@FederalTrainingpartnership.com)



AFCEA BELVOIR

# INDUSTRY DAYS

May 19-21, 2025

Alexandria, Virginia  
Hilton Alexandria Mark Center

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## AFCEA BELVOIR INDUSTRY DAYS

### Preparing for the Digital Future

Join us for a premier gathering focused on Empowering Defense Innovation through Cutting-Edge Technology. This event brings together government leaders, industry innovators, and military professionals to address critical defense challenges and explore the future of warfare.

### Why Sponsor AFCEA Belvoir Industry Days?

Sponsorship offers unparalleled access and visibility within the defense community. Key benefits include:

- **High-Impact Brand Exposure:** Promote your brand to top-tier government officials, military leaders, and influential industry decision-makers. Align with cutting-edge defense innovation and leadership.
- **Direct Access to Key Players:** Engage with pivotal figures in defense, opening doors to business opportunities, partnerships, and future contracts.
- **Position as a Market Leader:** Highlight your company's solutions at the forefront of U.S. defense priorities through conference sessions, panels, and exhibits.
- **Exclusive Networking Access:** Enjoy access to special events and private discussions with government and military decision-makers, facilitating high-level dialogue.
- **Support National Security Initiatives:** Contribute to the important exchange of ideas needed to address national defense challenges.



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## Expanding Government Focus: Why This Conference Matters

- **DoD's Evolving Mission:** In a rapidly shifting global landscape, building strong ties between the DoD and private sector is essential. AFCEA Belvoir Industry Days 2025 will focus on the growing influence of government agencies in defense technology and national security.
- **Strategic Government Priorities:** The conference aligns with DoD's modernization efforts, covering AI, resilient communications, multi-domain operations, cyber defense, and space security. Government entities are seeking innovative solutions to outpace global competitors.
- **Collaborative Problem-Solving:** Initiatives like JADC2 and cybersecurity resilience highlight the need for real-time industry-government cooperation to solve complex defense challenges.
- **Industry's Role in Defense Success:** As defense becomes more technology-driven, collaboration between the public and private sectors is crucial. This event fosters an environment where industry leaders and government officials can work together to equip the military with cutting-edge tools.

## Key Takeaways for Sponsors:

- **Strategic Engagement:** Whether you aim to form partnerships, explore procurement opportunities, or showcase your solutions, this conference is the key forum for addressing DoD's critical needs.
- **Enhance Your Market Position:** By attending or sponsoring, you showcase your commitment to national security, defense innovation, and the future of military operations.



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## What is AFCEA

**AFCEA** is a professional association that connects people, ideas and solutions globally.

We do that by developing networking and educational opportunities and providing them worldwide in an ethical manner. This enables military, government, industry and academia to align technology to meet the needs of those who serve in critical areas, which include defense, security, cyber and intelligence.

The association includes individual members and corporate members, and AFCEA's international regional chapter network helps members build networks, grow relationships and expand opportunities. AFCEA members and constituents include professionals in military, government, industry and academia.

## Get Involved:

**Showcase your expertise** to top government and military decision-makers.

**Contact us today** to explore sponsorship packages and secure your presence at the event.

**Be Part of the Conversation. Shape the Future.  
REGISTER TODAY!**

- **Assistant Secretary of the Army for Acquisition, Logistics and Technology (ASA (ALT))**
- **Deputy Chief of Staff (G-6)**
- **Army Chief Information Officer (CIO)**
- **DASA – Data, Engineering, and Software (DES)**
- **PEO Enterprise**
  - PEO Leadership
  - Army Data and Analytics Platform (ARDAP)
  - Army Data Platform (ADP)
  - Enterprise Business Systems – Convergence (EBS-C)
  - Defense Integrated Business Systems (DIBS)
  - Global Combat Support Systems – Army (GCSS-A)
  - General Funds Enterprise Business Systems (GFEBs)
  - Logistics Modernization Program (LMP)
  - Integrated Personnel and Pay System – Army (IPPS-A)
  - Enterprise Services (ES)
  - Computer Hardware, Enterprise Software and Solutions (CHESS) (ITES 4S)
- **PEO Command, Control, and Communications Tactical (PEO C3N)**
  - PEO C3N Leadership
  - PM Integrated Enterprise Network (IEN)
    - Global Enterprise Network Modernization Americas (GENM-A)
    - Global Enterprise Network Modernization OCONUS (GENM-O)
    - Wideband Enterprise Satellite (WESS)
  - PM Tactical Network (TN)
    - Allied Information Technology (AIT)
    - Mission Network
    - Network Modernization
    - Unified Network Capabilities and Integration
  - PEO Intelligence, Electronic Warfare and Sensors (IEW&S)
- **PEO IEW&S Leadership**
  - PM Defensive Cyber Operations (DCO)
  - PEO Simulation, Training, and Instrumentation (PEO STRI)
    - PEO STRI Leadership
    - PM Synthetic Environment (SE)
    - PM Cyber, Test and Training (CT2)
    - PL Enterprise Transformation and Integration (ETI)
- **PEO Solider**
- **Army Contracting Command (ACC)**
  - ACC Aberdeen Proving Grounds (ACC APG)
  - ACC – Rock Island (ACC RI)
- **Army Cyber Command (ARCYBER)**
- **Army Intelligence and Security Command (INSCOM)**
- **Network Enterprise Technology Command (NETCOM)**
- **National Guard Bureau (NGB)**
  - Army National Guard (ARNG)
  - Air National Guard (ANG)
- **US Army Core of Engineers (USACE)**
- **Defense Information Systems Agency (DISA)**
- **Defense Contract Audit Agency (DCAA)**
- **Defense Contract Management Agency (DCMA)**
- **Defense Logistics Agency (DLA)**
- **Defense Software Coalition**
- **Defense Counterintelligence and Security Agency**
- **Defense Threat Reduction Agency (DTRA)**
- **NASA**
  - Solutions for Enterprise-Wide Procurement (SEWP VI)

# EXHIBIT OPPORTUNITIES

5 Star \$12,500	4 Star \$7,000	3 Star \$4,995	2 Star \$3,995	1 Star \$2,995
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## EXHIBIT/BOOTH SPACE

Exhibit/Booth Size	10 x 8	10 x 8	TABLE TOP	TABLE TOP	TABLE TOP
Premium Location closest to general session	*	*	*		
Premium Location	*	*	*	*	
Logo on floor plan	*	*	*		

## PRE-EVENT MARKETING

Rotating Logo on event home page	*	*			
Logo on the Sponsors page of the event website	*	*	*	*	*
Company name and/or logo included on attendee promotional/update emails	*	*			
Rotating Logo in Conference App	*	*			

## ON-SITE MARKETING & INCLUSIONS

Ad in conference program	Full Page	Half Page			
Company logo in the program next to listing	*	*	*	*	
Company description in the digital program & app	Up to 100 words	Up to 80 words	Up to 80 words	Up to 60 words	Up to 40 words
Logo on Entrance Unit to the Exhibit Hall	5 Star Level	4 Star Level	3 Star Level		
Logo on sponsor signage at the event	5 Star Level	4 Star Level	3 Star Level	2 Star Level	
Push notification on event app	1				
Lead retrieval license	*	*	*	*	*
Number of event badges	4	3	3	2	2
Tickets to the VIP reception	4	2			
Company logo on pre-session slideshow playing before General Sessions	5 Star Level	4 Star Level	3 Star Level	2 Star Level	
Speaking session in Innovation Track	30 Minutes				
A one-page company profile sheet included in the conference bag	*				

## POST-SHOW MARKETING

Company name and/or logo included on attendee survey email	*				
Opt-in Attendee List	*	*	*	*	*



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## SPONSORSHIP OPPORTUNITIES

LUNCH  
SPONSOR  
\$10,000

TUESDAY  
WELCOME  
RECEPTION  
SPONSOR  
\$8,500

BREAKFAST OR  
BREAK  
SPONSOR  
\$5,000

### PRE-EVENT MARKETING

Logo on the Sponsors page of the event website	*	*	*
Rotating Logo in Conference App	*	*	*
Company name and/or logo included on attendee promotional/update emails	*	*	*

### ON-SITE MARKETING & INCLUSIONS

Branding Opportunities	Introduce Lunch Keynote   Table Signs	Napkins & 100 Drink Tickets	Coffee to go cups
Ad in conference program	Full Page	Full Page	1/2 Page
Company logo in the program next to listing	*	*	*
Logo on sponsor signage at the event	During Lunch	At Reception	During Break
Attendee Passes	3	3	1
Tickets to the VIP reception	1	1	
Company logo on pre-session slideshow playing before General Sessions	*	*	*
Number Available	4 Available	2 Available	4 Available



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	REGISTRATION SPONSOR \$8,500	CONFERENCE BAG \$7,500	LANYARD \$7,500	NOTEBOOK \$6,500	WIFI \$7,500
<b>PRE-EVENT MARKETING</b>					
Logo on the Sponsors page of the event website	*	*	*	*	*
Rotating Logo in Conference App	*	*	*	*	*
Company name and/or logo included on attendee promotional/update emails	*	*	*	*	*
<b>ON-SITE MARKETING &amp; INCLUSIONS</b>					
Ad in conference program	1/2 Page	1/2 Page	1/2 Page	1/2 Page	Recognition in program
Company logo in the program next to listing	*	*	*	*	*
Logo on sponsor signage at the event	At Checkin	Sponsor Poster	Sponsor Poster	Sponsor Poster	Sponsor Poster
Attendee Passes	2	2	2	2	2
Logo on specific item	Attendee registration page	Bag	Lanyard	Notebook	Wifi Landing Page
Company logo on pre-session slideshow playing before General Sessions	*	*	*	*	*
Extra Item	*See below	Company literature placed in bag			Pick the WiFi Password & Logo on Splash Page
Number Available	1 Available	3 Available	1 Available	2 Available	2 (one per day)

\*Registration Sponsorship - Deliverables: Company profile in attendee confirmation email, company literature distributed at registration, company provided banner stand located at registration,





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	TUMBLER SPONSOR \$7,000	MOBILE APP \$6,000	KEYNOTE HOST \$4,000	SESSION SPONSOR \$2,500
<b>PRE-EVENT MARKETING</b>				
Logo on the Sponsors page of the event website	*	*	*	*
Rotating Logo in Conference App	*	*		
<b>ON-SITE MARKETING &amp; INCLUSIONS</b>				
Ad in conference program	1/2 Page	Recognition in program		
Company logo in the program next to listing	*	*	*	
Logo on sponsor signage at the event	Sponsor Poster	Sponsor Poster	Outside of Session Room	Outside of Session Room
Attendee Passes	2	2	1	
Logo on specific item	Tumbler	App splash screen	On Agenda	On Agenda
Company logo on pre-session slideshow playing before General Sessions	*	*	*	*
App push notifications		1 per day	1	
Extra Item			Introduction of a Keynote speaker	Introduction of session speaker
Number Available	2 Available	Exclusive	2 (1 p/Keynote)	1 (p/Session)



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## PAYMENT INFORMATION

**COMPANY NAME:** \_\_\_\_\_

Please charge this credit card \$ \_\_\_\_\_ for the \_\_\_\_\_ Sponsorship.

Type:  MC  VISA  AMEX Expiration: \_\_\_\_ / \_\_\_\_ CSC/Security Code: \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Card Holder Signature: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

CC Billing Address: \_\_\_\_\_  
Street City State Zip

Request payment URL to pay online with credit card

Request invoice to pay by check

## TERMS AND CONDITIONS

**Binding Contract.** This contract when signed by industry partner and accepted and executed by Federal Training Partnership, constitutes a legally binding agreement and is binding to their perspective representatives.

**Payment Terms.** Advance payment is required for any partnership packages and/or sponsorship.

**Cancellation by Partner.** Cancellations must be in writing and shall become effective when received by Federal Training Partnership. In order to receive a refund of any funds, written notice must be received by Federal Training Partnership no later than 60 days prior to the conference date. Industry Partner will receive no monies refunded within 60 days of conference date.

**Attendance.** Federal Training Partnership makes no representations or warranties with respect to the demographic make-up, volume of exhibitors and/or number of attendees at this conference.

**Displays, Decorations, Conduct.** Displays, decorations, signage may not damage any part of the conference venue. Industry Partner shall be solely responsible for all damage resulting from any of the above actions.

**Security.** Industry Partners are responsible for securing the safety of their exhibits, marketing materials, and electronics.

**Liability.** Industry Partner agrees that Federal Training Partnership, the government hosting organization, the venue, its owners and its management company, and their respective employees are not liable for any theft, damage or loss to property or for any injury that may occur to the partner, its agents, employees. The Industry Partner assumes the entire responsibility and liability for losses, damages, and claims arising out of activities in the venue premises or at the conference and will indemnify, defend, and hold harmless Federal Training Partnership and its employees from any such losses.

**Conference Cancellation and Postponement.** Federal Training Partnership, the government, the sponsoring/hosting organization, in their sole individual discretion, reserve the right to cancel or postpone this event at any time without any liability for the fulfillment of this contract and all fees paid by Industry Partner shall, in the sole discretion of Federal Training Partnership, be either credited to a future conference or refunded on a prorated basis (minus any direct costs and overhead expenses). If the conference or part thereof is cancelled or postponed for any reason beyond the control of Federal Training Partnership such as, but not limited to, damage or destruction to venue buildings, war, riots, strikes, fire, floods, weather, termination by sponsoring/hosting organization, acts of government, terrorism, or acts of God, or the breach or termination of the venue contract, then Federal Training Partnership is not obligated to refund any fees. In any such case, credits from the event postponement or cancellation must be used within 12 months of the original postponement/cancellation dates. After 12 months a credit on account will be considered earned by Federal Training Partnership and non-refundable.

**No Show.** Any Industry Partner that fails to erect and staff a display in their assigned space by the designated set up time of the Showcase shall be considered a no-show and shall forfeit any fees paid.

**Billing.** The Industry Partner is responsible for making payment(s) when due and Federal Training Partnership is not responsible for collecting payments from third parties or payment processing services. This contract and reservation may be cancelled by Federal Training Partnership for failure to make payment in full when due.

Signature: \_\_\_\_\_

Print Name: \_\_\_\_\_